



CITY OF HILL COUNTRY VILLAGE
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**MINUTES
BUSINESS DISTRICT CONSTRUCTION REVIEW BOARD
MEETING
116 ASPEN LANE
SAN ANTONIO, TEXAS 78232
MONDAY, JUNE 13, 2011
5:30 P.M.**

The Business District Construction Review Board (BDCRB) of the City of Hill Country Village met for a meeting Monday, June 13, 2011 at 5:30 p.m. at City Hall, 116 Aspen Lane, San Antonio, Texas. This was an open meeting subject to the open meeting law of the State of Texas.

Members Present:

Buddy Swift, Chair
Steve Marceau
Bill Aniol
Roger Simpson
Jeff Garvens

City Staff Present:

Frank Morales, City Administrator
Jennifer Gonzales, Administrative Assistant

1. Call to order.

Dr. Swift announced that a quorum was present and called the meeting to order at 5:28 p.m.

2. Approval of the minutes of the May 9, 2011 meeting.

Mr. Roger Simpson made a motion to approve the minutes as presented with the corrections asked by Mr. Marceau, seconded by Mr. Steve Marceau. Motion passed unanimously.

3. Consideration of amendments and recommendations to the Sign Ordinance, City Code Chapter 50.

Dr. Swift opened the meeting and asked the board members if they felt they wanted LED/flashing signs in Hill Country Village. Whatever the decision Dr. Swift related they also needed to look at all of the signs because he was concerned with sign clutter.

Mr. Steve Marceau said if the board was going to allow LED/flashing signs that they should look at the ordinance with the restrictions we have in place already, as a basis for any LED signs.

Mr. Roger Simpson said he wanted to hear what the HCV residents had to say. He also asked if we could contact Texas Municipal League about the sign ordinance.

Mr. Jeff Garvens was concerned about the legal issues on existing signs having to come in compliance with a new ordinance. He also expressed the City of San Antonio's restrictions were not too extensive. His concerns stemmed to the restriction on illumination and how often it was displayed. He felt there would be no distractions with a static message sign if the content was controlled.

Mr. Bill Aniol was recently in Arizona and he commented on how the McDonald's sign was no higher than 6-8'. He said technology is exploding and we need to take a look at it. Mr. Aniol wanted to consider possible height requirements also.

Dr. Swift asked that any residents/business owners who wanted to speak. We had three business owners' signed up to speak: Mr. Rocky Renken, Auto Group of San Antonio, Mr. George Dennis, Dennis Jewelers and Michael Sauder, Woodcraft.

Mr. Rocky Renken, said it could be a win/win situation for everyone depending on how the signs are regulated. He said it's the future and he needs to survive with his business. Mr. Renken said 110,000 people drive down US 281 North a day that could potentially benefit from his business.

Mr. Raul Franco, owner of a sign company spoke about the potential sign for Auto Group. He said his company does many signs in San Antonio. Since the City of San Antonio is passing their ordinance of no flashing signs to be in effect starting 6-24-11, Mr. Franco said the static signs are better and safer for drivers. He believes there are no distractions in a static sign.

Mr. George Dennis, is a resident and business owner in Hill Country Village. He believes that Hill Country Village is perceived to have a love/hate relationship between residents, council and boards. In 2000, he had a flashing sign. He would be willing to work with the restrictions the board may put in place for LED/flashing signage. He also said the sign requirements may be dictated by the

size of your business. He further related he is in favor for allowing the LED/flashing signs.

Mr. Michael Sauder commented that he was ok for now. He doesn't want a digital sign now, but may want one in the future.

Mayor Francis informed the board that the city does not have an officer assigned duties as a code enforcement officer. He said it is all of the police officer's jobs to be out looking for violations. At night is when the complaints are higher and the man power is lower. City Council has turned down two of the signs.

A representative from Chester's Hamburgers was present in place of the owner Mr. Dale Mabry.

4. Communications with the City Administrator.

There were no communications.

5. Adjourn.

There being no further business to come before the BDCRB, the meeting was adjourned at 6:58 p.m.

Approved this 11th day of July, 2011

Buddy Swift
Chair

ATTEST:

Frank Morales
City Administrator
Acting City Secretary