

**MINUTES  
BUSINESS DISTRICT CONSTRUCTION REVIEW BOARD  
MEETING  
116 ASPEN LANE  
SAN ANTONIO, TEXAS 78232  
MONDAY, MARCH 14, 2011  
5:30 P.M.**

The Business District Construction Review Board (BDCRB) of the City of Hill Country Village met for a Meeting Monday, March 14, 2011 at 5:30 p.m. at City Hall, 116 Aspen Lane, San Antonio, Texas. This was an open meeting subject to the open meeting law of the State of Texas.

**Members Present:**

Buddy Swift, Chair  
Jeff Garvens  
Dean Perry  
Bill Aniol  
Roger Simpson

**City Staff Present:**

Frank Morales, City Administrator  
Jennifer Gonzales, Administrative Assistant

**1. Call to order.**

Dr. Swift announced that a quorum was present and called the meeting to order at 5:29 p.m.

**2. Approval of the minutes of the August 23, 2010 meeting.**

*Mr. Jeff Garvens made a motion to approve the minutes as presented, seconded by Mr. Dean Perry. Motion passed unanimously for the exception of Mr. Roger Simpson who abstained because he related he was not at the August 23, 2010 meeting.*

**3. A public hearing, discussion and possible action regarding sign variances under Chapter 50 of the City Code for an existing sign that exceeds the size limits set out in City Code Section 50-10 and for a new sign with lights which flash, move, or vary in intensity and does not comply with City Code Section 50-9, both submitted by Mr. Rocky Renken for the business known as Auto Group of San Antonio LTD, located at 15113/15115 San Pedro Avenue, San Antonio, Texas 78232.**

Mr. Rocky Renken, owner of Auto Group of San Antonio, LTD made a presentation for his variance request for an existing sign and a new LED flashing sign. Mr. Renken said this new LED flashing sign would help his business tremendously to drive in more customers. He feels the current sign he has makes him go unnoticed to potential customers.

Dr. Swift reminded the board that Mr. Renken's first request for an additional sign exceeds the size limits in our City Code, and his second request for a LED flashing sign is prohibited. Dr. Swift also asked Mr. Renken if he had considered replacing the existing sign, giving it a fresh new makeover.

Mr. Dean Perry reminded the board that in the past the BDCRB has granted other variances for flashing signs. Mr. Perry's major concerns were, the information that would be displayed on the LED flashing sign and timing of sign being used.

Mr. Jeff Garvens asked if the City had guidelines for LED flashing signs if the board were to grant the variance. Some of his concerns were brightness, timing and size of the LED flashing sign. Mr. Garvens appreciated Mr. Renken's passion to better his business and the community, but he felt his homework wasn't completely done on the sign guidelines to make a judgment on Mr. Renken's variance request.

Mr. Bill Aniol didn't agree with granting the variance for the LED flashing sign. His thoughts were about the brightness and how it would impact drivers.

Mr. Roger Simpson was concerned with what was going to be displayed on the LED flashing sign.

*Mr. Dean Perry made a motion to disallow the request from Mr. Renken for an additional LED sign that would be placed on top of the existing Auto Group internally illuminated pole sign, seconded by Mr. Bill Aniol. Motion passed unanimously for the exception of Dr. Buddy Swift who abstained due to his personal property being within 750 ft. of Auto Group of San Antonio, LTD.*

*Mr. Dean Perry made a motion, to allow the replacement of the existing internally illuminated Auto Group of San Antonio pole sign with a new LED flashing sign that has a maximum size of 144 SF, and a total height of 35 feet to the top of the replacement sign. This approval is contingent upon considering the combined total of the frontage distances of Parcels 3 and 4 (190 linear feet from frontage) out of the H.C. McKay Survey No. 333, Abstract 613, C.B. 4990. Motion died for lack of a Second.*

**4. Communications with the City Administrator.**

There were no communications.

**5. Adjourn.**

There being no further business to come before the BDCRB, the meeting was adjourned at 7:30 p.m.

Approved this 9th day of May, 2011

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Buddy Swift  
Chair

ATTEST:

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Frank Morales  
City Administrator  
Acting City Secretary